

Plodoví Gruže

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ABOUT US

The "Jovanovic farm" is located in the village of Radmilovic, belongs to Gornja Gruza in the heart of Sumadija, 30 km from Kragujevac. All our products are from our fields or from cooperatives located in the area of Gruzana Lake. We function as a cooperative by uniting the producers of the Gruzana region under the brand "Plodovi grūže" in order to meet the market needs with products of controlled quality and standards from "field to table".

VISION

The best possible solutions in the process of bringing fruits and vegetables from the field to the table.

MISSION

We offer the market the quantities, quality and continuity of delivery of pasteurized and canned fruits and vegetables. We provide our subcontractors with all the prerequisites for the quality production of fruits and vegetables that we market to a newly created value. Our products have been recognized and sought after by the end consumers, in terms of price and quality. We are a reliable and desirable partner to our customers and suppliers and we constantly raising the quality of our business relationships with the aim of developing a long- term partnership. We offer to our employees the opportunity to progress through work in a supportive but supportive environment, and the social community in which we operate recognizes us as socially responsible and socially sensitive.

STAFF

The greatest value of our farm is our employees. That is why we pay a lot of attention to the quality process of personnel selection and we invest a lot in the development of our employees. As an employer, we offer work in a challenging, dynamic and challenging environment and the opportunity to thrive within our system. We provide students and students with professional internships to better prepare themselves for the job market. In every potential employee, we look for four core competencies, which are at the same time our core values, namely: dedication, responsibility, appreciation and teamwork. If you find yourself in this description, apply for a job in our farm using the application form on our site. Even if we do not have open competitions, we are constantly on the lookout for qualified and motivated candidates.

BUYERS - PARTNERS

Our farm cooperates with all the stores that have recognized us because of our quality and continuity as a reliable and desirable partner to which the customer is in the main focus.

In addition to our domestic market, we also sell our products to European markets.

Some of our partners - customers:

- **"Zoldexport kft"** Budapest - Hungary
- **"Voli Trade doo"** Podgorica, Montenegro
- **"Lorimod prod com"** Satu Mare in Romania
- **"FIRATFOOD"** France
- **"Sarl France Bosnie (S.F.B.)"** France
- **"Mirsad Celebic"** KG Wiena

- **"Kreis suisse SA"** Basel. Switzerland
- **"Kelmendi gmbh"** Germany
- **"Nergiz-grossmarket"** gmbh Germany ...

COOPERANTS

Our farm cooperates with several dozen subcontractors. We monitor them in the organization of production, advise and educate them. We supply subcontractors with raw materials and ensure the placement of their products. Experts of our farm connect subcontractors with banks and other financial and government institutions and assist them in the realization of their projects through EU funds. In this way, we contribute to the development and increase of production of our subcontractors, and in order to achieve long-term partnerships we are constantly developing new solutions for improving the quality of business relationships.

We offer our subcontractors:

- Monitoring and assistance with production organization
- Co-operative expert team tips
- Education
- All inputs for quality production
- Lending with raw materials
- Purchase of products at agreed prices
- Liaison with banks and other financial and government institutions
- Assistance in the implementation of projects through EU funds

In our product range we have everything you need for modern fruit and vegetable production in order to achieve superior yields and quality and therefore competitiveness in the market. Our farm cooperation team is made up of dedicated and dedicated employees who, with their knowledge and experience, are constantly working to develop relationships with subcontractors, all with the aim of achieving common goals and achieving growth and development, both our farm and the subcontractors themselves, which are the basis of our business.

SAUERKRAUT

We produce sour cabbage of type "Bravo" literally from seed and fresh cabbage through natural fermentation in our capacities (pots and pans) to the very packaging and delivery of the same. The water used for the fermentation process is from the water supply system of the city of Kragujevac with the use of Tuzla salt according to the requirements of the technological process. Each delivery of finished products manufactured in accordance with the HACCP system is accompanied by a phyto-sanitary certificate of the competent authority of the Ministry of Agriculture of the Republic of Serbia.

Product features:

- sauerkraut head in a vacuum pack (approx. 2 kg)
- expiration date 180 days
- transport packaging (five-layer cardboard) - 15 kg net
- 600 kg of goods are loaded on the euro pallet, (in the case of tow trucks the space is limited to 33 pallets)

Our currently installed capacity is approximately 800-1,000 tonnes annually.



Sauerkraut head vacuum



Grated/cut sauerkraut



Sauerkraut leaves for sarma



Sauerkraut heads without roots



Private label - packaging at customer's request

CORN FLOUR WHITE

White corn flour is made from white corn of the "traditional eight" ground on stone. It is rich in easily digestible carbohydrates. It does not contain gluten. It has a lot of minerals and vitamin E.

Commercial packaging: 750 gr

Transport packaging: 15 kg

The monthly production capacity is approximately 24 t



Corn flour

HORSERADISH

We manufacture and process the henna by our own patented and proprietary technology. We have our own plantations in the Gruzana region, and we also have cooperation with several subcontractors in the mentioned areas. All products contain only 100% ren (without the addition of pumpkin, beets, etc.), and for our own planting material we have a certificate intended for organic production.



Horseradish

Assortment

Assortment:

- horseradish classic
- horseradish with celery, parsley and garlic
- horseradish with cranberries
- horseradish with mixed salad

Commercial packaging is in **314ml** anfor jars.

The transport packaging is on the trays of **12 pcs.**

The monthly production capacity is approximately **20.000** units (barges) at customer's request.

APPLE CIDER VINEGAR

We make it from an exceptionally good, healthy and unsweetened apple. The apple pulp (shredded "meat" of the apple), together with the juice dropped during grinding or chopping, is deposited in suitable vessels. The vessel is connected by a multilayer gauze and left and left in a place where the temperature does not fall below 18 degrees and does not exceed 25 degrees. Fermentation takes about 25 to 30 days.

After the process is complete, the vinegar is carefully treated and poured into clean bottles. The color should be light yellow with no precipitate. It is stored in a cool, dark place and is practically unlimited.

Vinegar is an excellent source of vitamins B and D, calcium, iron, fluorine, magnesium,

manganese, phosphorus, silicon and sulfur. It also contains useful enzymes and major amino acids. With its acidity, vinegar improves the absorption of iron and calcium, two minerals that women usually miss.

Commercial packaging: 0.5 and 1 liter

The monthly production capacity is approximately 20,000 liters.



Apple cider vinegar

HONEYCOMB IN ACACIA HONEY

From our own apiary, as well as with the help of the cooperatives of the Gruža region, we market exclusively honeycomb in acacia honey (the hourly bases are made of natural beeswax, not paraffin).

Commercial packing is in **314 ml - 370 gr "anfor"** jars.

The transport packaging is on the trays of **12 pcs.**



Honeycomb in acacia honey

TURKISH DELIGHT AND JELLY CANDY

These are handmade products according to traditional recipes

Turkish delight:

- classic
- fruit (strawberry, orange, lemon...)
- rose
- coconut

Special flavors:

- walnut
- hazelnut
- peanuts
- almond
- wheezing
- tuti-fruti



Flavors of vanilla, rose and walnut

ASSORTMENT

Fruit flavors (4-5 types) in different colors

These products can be delivered in bulk (3-5kg), as well as in commercial packages at the customer's request (100, 250, 500 gr), in chromocarton packaging printed in full color and cellophane.

We are also able to offer you a piece pack of all our products (flou-pack), so-called. "snacks" (for cafes, restaurants ...)

SAll the aforementioned products have the classic shape (cube) with the note that jelly candies can be made in molds also at customer's request.

All items are manufactured in accordance with HACCP and ISO 9001 standards and HALAL

Monthly production capacity is approx. **25t** per customer request.



The taste of orange

PASTEURIZED VEGETABLES

Pasteurized vegetables are prepared according to traditional recipes from carefully grown and selected yields . All products are packaged in glass packaging according to market requirements of volume of 370-2,500 ml or in cans of 4,250 ml.

Products:

- Sour pickles
- Pepper fillet
- Beet
- Mixed salad
- Pepperoni
- Ajvar



Pasteurized vegetables

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